

## **DEPARTMENT OF ARTS & CULTURE**

# FY2024 ANNUAL REPORT

#### LETTER FROM THE EXECUTIVE DIRECTOR

This year was a whirlwind of public art dedications, film productions, gallery openings and open calls. We provided maintenance on 33 public art works, broke gallery attendance records, launched a new website, awarded nearly \$7 million in grants and welcomed large-scale film productions to San Antonio. These are just a few highlights of a busy but productive year.

As we move forward into the new fiscal year, we remain steadfast and committed to our mission to ensure that everyone has access to arts and culture. At the Department of Arts & Culture, we dedicate ourselves to supporting San Antonio's vibrant arts, creative, and cultural communities. We recognize that these elements are essential to our city's greatness, vitality, and pride, and they possess the transformative power to enrich lives.

We have an ambitious new fiscal year ahead of us, where we will continue to extend our reach so that residents in every Council District have the opportunity to contribute to the cultural vibrancy of our community.

I am immensely proud of and thankful to the staff with the Department of Arts & Culture as well as the San Antonio Arts Commission and its Committees. As we reflect on the past year's achievements, we cannot overlook the vital role culture creators and arts supporters have also played in this success. We look forward to collaborating with you to make our city even more vibrant and inspiring. I can't wait to see what we accomplish together.

Sincerely, **Krystal Jones Executive Director** 



"Millennial Lotería" by artists Mike Alfaro & Gerardo Guillén & "Permanencia Voluntaria" by Artist Efedefroy (Froy Padilla Aragón)
Opening Reception at Centro de Artes Gallery

#### **CULTURAL EVENTS & EXHIBITS**

#### **CENTRO DE ARTES & CULTURE COMMONS GALLERIES**

- 5 EXHIBITIONS DISPLAYED ARTWORKS BY 30 ARTISTS.
- 34K+ INDIVIDUAL U.S. AND INTERNATIONAL VISITORS.

#### FIESTAS PATRIAS / HISPANIC HERITAGE MONTH

• 25+ EVENTS (CONCERTS, FILM SCREENINGS, EXHIBITS, DANCE PERFORMANCES, THEATRICAL PLAYS, POETRY READINGS, LECTURES, PANEL DISCUSSIONS AND MORE).

#### **NATIONAL POETRY MONTH**

- INVESTITURE OF SAN ANTONIO'S 7TH POET LAUREATE, EDUARDO "EDDIE" VEGA.
- 60+ POETRY READINGS, PERFORMANCES, WORKSHOPS AND DISCUSSIONS SUPPORTED.
- 35 LOCAL POETRY BOOKS, ANTHOLOGIES AND RELATED BOOKS PROMOTED.



#### FILM, TELEVISON & MUSIC

- 24 SONGS AS PART OF LOCAL MUSIC SPOTLIGHT PROGRAM.
- 40+ ARTIST AND 10 VENUES AS PART OF "MAKE MUSIC DAY".
- 416 FILM PERMITS ISSUED FOR FILMING ON CITY OWNED PROPERTY, WITH 522 DAYS OF FILMING IN SAN ANTONIO.
- · 4 FILM FESTIVALS FUNDED.
- 3 WINNERS OF THE #FILMSA YOUTH CONTEST
- 6 YEARS RUNNING ON MOVIEMAKER'S BEST PLACES TO LIVE AND WORK LIST

Film set of the Paramount+ Yellowstone prequel, "1923" Broadway & E. Houston St.

#### **GRANTS MANAGEMENT**

- 37 OPERATIONAL GRANTS WITH \$4.4M IN FUNDING AND AN ADDITIONAL \$2M OF CULTURALLY SPECIFIC FUNDING TO AGENCIES WITH MISSIONS TO PRESERVE, PROMOTE AND ENHANCE CULTURALLY SPECIFIC COMMUNITIES.
- 22 EVENTS, 50 ARTIST AND 12 FACILITY IMPROVEMENT GRANTS.
- 3M+ ATTENDEES TO PARTNER AGENCY EVENTS.

#### **MARKETING & COMMUNICATIONS**

- 1.4K+ ARTISTS LISTED ON SAN ANTONIO ARTIST REGISTRY.
- 230+ POSITIVE NEWS STORIES FOR THE DEPARTMENT AND ITS PARTNER ORGANIZATIONS.
- X (TWITTER): 9.4K FOLLOWERS, FACEBOOK: 20K FOLLOWERS, INSTAGRAM: 11.1K FOLLOWERS, YOUTUBE: 207K VIEWS.
- 7.1K OPT-IN SUBSCRIBERS TO MONTHLY E-NEWSLETTER.
- 6 ARTIST FORUMS HOSTED.

2024 Fiesta Medal "Orgullo Tejano" (Tejano Pride) located at Old Highway 90

- 7 NEW PUBLIC ART PROJECTS BY 9 ARTISTS.
- 18 TOTAL NEW INDIVIDUAL PIECES OF ARTWORK.
- 33 PUBLIC ART MAINTENANCE PROJECTS. • 600+ COMMUNITY SURVEYS COMPLETED.

#### **LEADERSHIP**

**PUBLIC ART** 

Lori Houston - Assistant City Manager Krystal Jones - Executive Director Diana Hidalgo – Assistant Director Carlos Gutierrez – Department Fiscal Administrator Jennifer Chowning - Arts & Culture Administrator Kimberly Mirelez - Public Art Program Manager

Stacey Norton - Marketing, Film & Music Administrator

### SAN ANTONIO ARTS COMMISSION

Rene Barilleaux – Mayoral Appointee, Chair Linda Hardberger – Mayoral Appointee Eileen Kret - Mayoral Appointee Jessica Sanchez - Mayoral Appointee Suhail Arastu – Mayoral Appointee

Art Campsey - City Council District 1 Appointee Maria Williams – City Council District 2 Appointee Yadhira Lozano - City Council District 3 Appointee

Susana Segura - City Council District 4 Appointee Mari Sandoval - City Council District 5 Appointee

Janie Villarreal-McClinchie - City Council District 6 Appointee Dr. Ellen Riojas Clark - City Council District 7 Appointee

Henry Brun – City Council District 8 Appointee Freda Facey - City Council District 9 Appointee

Dr. Mark Rogers - City Council District 10 Appointee

"Orgullo Tejano" Sculpture off Old Highway 90 Artist: Luis Lopez





